

Reducing Demand for Victims of Sex Trafficking in the U.S.



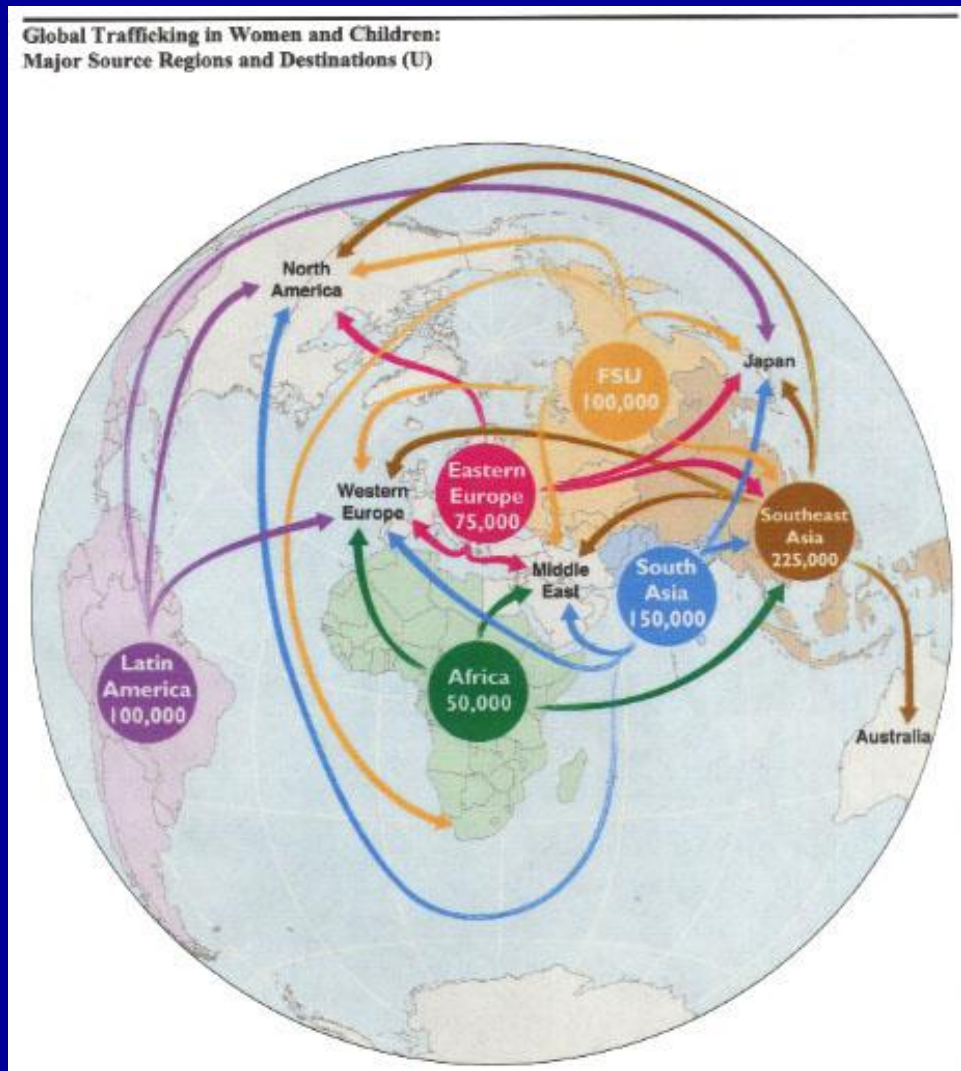
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The Trade in Women and Children

- Based on supply and demand from sending and receiving countries, regions, or cities



Supply of Victims

- Easy recruitment of women and girls
 - Poverty
 - Unemployment
 - War
 - Lack of opportunity or a promising future
 - “Love” and security
 - Eager for Western lifestyle

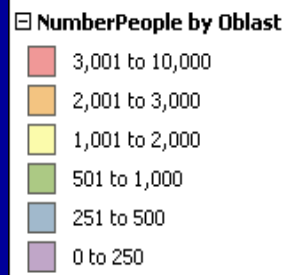


Supply of Victims

- Where will trafficking occur?
 - Where traffickers operate
 - Traffickers target cities, regions based on the ease of recruiting victims
 - Traffickers target vulnerable women and children - anywhere



Women Recruited by Marriage Agencies in Russia



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Is There a Demand for Trafficked Victims?

- There is a demand for children for sex acts
 - Who are by definition victims of trafficking
- A demand for:
 - Young looking women
 - Exotic women – race, ethnicity, skin-color, nationality
 - Women who speak the same language
 - Male migrant workers



Is There a Demand for Trafficked Victims?

- There is a demand for commercial sex acts, not for trafficked women
- No evidence that men attempt to distinguish between “free” and “forced” or women and girls



The Demand Side of Sex Trafficking

- Sex trafficking process begins with the demand for victims

Receiving/destination countries, regions, cities

- Legal or tolerated sex industries and prostitution
- Few women will enter prostitution if they have other choices
- Pimps cannot recruit enough local women



Global Sex Trade –Victims Are Needed

- Turnover of victims is high
- Steady supply of victims is needed



REUTERS

Why There Is A Demand for Victims

- Victims have a limited useful life
 - Poor physical health; disease, infection, or injury; emotional collapse; addiction



Melissa at 18



Melissa at 21

Why There Is A Demand for Victims

- Victims are murdered



Tiffany Mason, San Francisco, murdered by “john” at age 15 (August 2001)

Why There Is A Demand for Victims

- Victims are deported



Nigerian deportees from Italy

Why There Is A Demand for Victims

- Victims die from injuries, disease, such as AIDS
- Victims commit suicide
- Mortality rate in the U.S. is 40 times that of persons of similar age and race



Ador , 23, Akha Hill tribe in Thailand

Myrna
Balk



"Send Them Home to Die"

Many of the women are returned home after getting infected with HIV.

Why There Is A Demand for Victims

- Victims are rescued or they escape



Demand Factors

- 1) Men who purchase sex acts
- 2) Exploiters who make up sex industry and supporting services – Profiteers
- 3) States (countries) that profit, particularly the destination countries
- 4) Culture that glamorizes, eroticizes & romanticizes the sex trade

Men Who Purchase Sex Acts

- Usually faceless and nameless
- The ultimate consumers of trafficked women and children
- Men make a choice to buy sex
- Sexually assault, batter, humiliate, & degrade women
 - What percentage -- ????



Men Who Purchase Sex Acts

- Many myths about men who buy sex acts
- They are seeking sex without relationship responsibilities
- They do not respect women



A young girl and her elderly "child sex tourist" client captured on film on the beach at Pattaya, Thailand. "Child sex tourism" draws men from wealthy countries to less developed countries where they take advantage of economically vulnerable women and children and weak criminal justice systems

Men Who Purchase Sex Acts

- Seeking power and control over those they purchase

“Some people do not want real relationships, or feel entitled to something beyond the real relationships they have. ... Some people do not want an equal, sharing relationship. They do not want to be nice. They do not want to ask. They like the power involved in buying a human being who can be made to do almost anything.” – Joe Parker

How Many Men Purchase Sex Acts?

Europe

7% - Great Britain, (10% in 1990, 20% in 2000)

10% - Russia

11% - Norway

13% - Finland, Sweden

14% - Netherlands

19% - Switzerland

39% - Spain

How Many Men Purchase Sex Acts?

Asia

37% - Japan

73% - Thailand

USA

16% - At least once (ever)

.6% - Regularly

Men Who Purchase Sex Acts

- Occasional v Habitual Buyers
 - Occasional buyers -- men who buy sex on a few occasions during their whole life
 - Habitual buyers – men who buy sex repeatedly, often, and compulsively
- There are more occasional buyers, **but habitual buyers sustain the sex trade** and make-up most of the demand



How Often Do Men Purchase Sex Acts?

Norwegian Study (74 men who purchased sex acts)

10% < 3 times

50% 20-50 times

33 % > 50 times

U.S. Study

22 % 1-4 times

19% 5-10 times

14% 11-25 times

11% >100 times

The Exploiters

- Traffickers, pimps, brothel owners, mafia members, corrupt officials, support services – hotels, taxi drivers
- They make money from the sale of sex acts, providing rooms, transportation, & services
 - Can be a significant part of the tourist industry of a country

The Business of Trafficking

- Goal is to make money
- Low risk, high profit enterprise
- Criminal penalties are relatively low compared to the amount of profit made
- Harm to victims is irrelevant



Profit from the Global Sex Trade

- \$75,000 to \$250,000 per victim/year (INTERPOL)



Profit from the Sex Trade – Southeast Asia

- Thailand: Estimated income from prostitution from 1993 to 1995 was \$22.5 billion - \$27 billion/year
- Indonesia, Malaysia, Thailand, & Philippines: 2 – 14% of the Gross Domestic Product



Profit from the Global Sex Trade - Japan

- Japan: ¥10,000bn (US\$83 billion/year)
- Estimated 150,000 foreign women in the sex industry
- Many trafficked from the Philippines, Korea, Russia, and Latin America



Hostess Clubs

Profit from the Sex Trade - Germany

- Germany: Annual turnover of €14 billion (US\$18 billion)
- Estimated 400,000 women serve 1.2 million men a day
- Majority is trafficked from Eastern Europe



Berlin Window Brothels

Profit from Domestic Sex Trafficking

- Oakland, California, 2002
 - 218 minors prostituted by 155 pimps
 - Girls were 11-15 years old
 - Quota of \$500 a day
 - 218 girls multiplied by 330 days a year at \$500/day

\$35,970,000/year

- - “Oakland fights to turn tide of rising child prostitution,” *Oakland Tribune*, July 31, 2004

Profit from Domestic Sex Trafficking

Greater Washington, D.C. Area

Pimp Controlled Street Prostitution

\$3500/woman or girl/week

3 women or girls/pimp

80 pimps

\$43,680,000

Calculations based on research by Polaris Project

Profit from Sex Trafficking

Greater Washington D.C. Area

Asian Massage Parlors

\$3220/woman or girl/week

5 women per massage parlor

40 massage parlors

\$33,488,000/year

Profit from Sex Trafficking

Greater Washington D.C. Area

Latino Residential Brothels

\$5250/woman or girl/week

2 women/girls/brothel

60 residential brothels

\$32,760,000/year

The State

- By tolerating or legalizing prostitution, the state helps create a demand for victims
 - Thailand and the Netherlands – sex tourist industries
- Some governments tax sex businesses to make money from it, i.e. Germany
- Strategies are created to protect sex industry
 - Canadian exotic dancer visa



The Culture

- Culture, mass media play a role in normalizing prostitution

Brad Altman & Barry Paddor Present
**The 5th Annual
PIMP AND HO
HALLOWEEN party
IN CHICAGO**



This is a 9 Hour Event!! *
Time: 9pm-6am
Tickets are just \$25 in advance!
Purchase your tickets Now!!!
www.pimpandhochicago.com
or at the door: \$35 a piece.

* clocks go back an hour this night, which means more time to celebrate. *

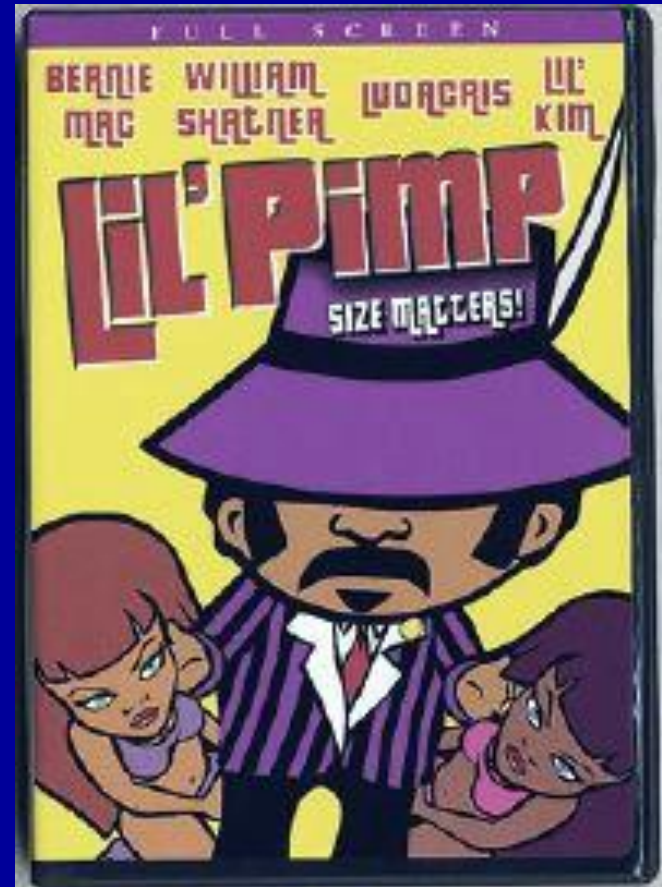
The Culture: The Academy Award

- "It's Hard Out Here for a Pimp"
from **HUSTLE & FLOW**



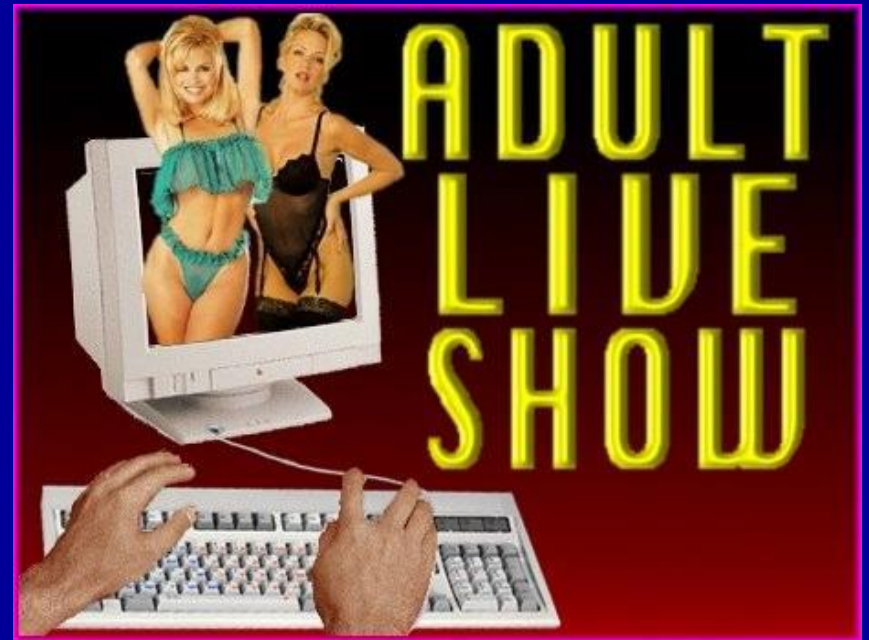
The Culture

- Pimp culture in music & video
- Pimp celebrities



The Culture – The Internet

- Internet increased availability and amount of pornography, marketing of prostitution, & online live sex shows



Stop the Demand

- *Adopt an Abolitionist Approach*
 - Distinguish between who is a perpetrator and who is a victim
 - Treat them accordingly
 - Services for victims
 - Prosecution for perpetrators

Stop the Demand – The Men

- *“The first step in understanding the sex industry is to understand the customers, the johns. ... These men have already violated moral standards – and they know it. Talking about right and wrong aren’t compelling arguments for them. They are criminals who have chosen to break the law and hurt people, many of them young people.”* –Joseph Parker
- Make men accountable for their behavior
 - Stigmatize the buying of sex acts
 - Like drunk driving

Stop the Demand – The Men

- Enforce laws against men soliciting and buying sex acts
 - Chicago, 2002
 - over 89% of arrests were of persons (primarily women) prostituting
 - **10% were of 'johns' or men soliciting**
 - less than 1% were of pimps
 - Boston, 2003
 - 11 women arrested for soliciting for every 1 man

Stop the Demand – The Men

- Charge men who buy sex from minors with felony crimes – child sexual abuse, sexual assault of a minor, statutory rape
- Education/awareness programs about the harm of prostitution/sex trafficking & men's contributing role – “John Schools”
- Car confiscation programs
- “Name and Shame” web sites, bill boards

Stop the Demand-The Profiteers

- “Trafficking is a business. ... We try to destroy the market.” Thomas Ekman, Sweden
- Investigate, arrest, prosecute traffickers & pimps – and their associates – Federal, State & Local Law Enforcement (State Trafficking Task Forces)
- Permanently shut down brothels
- End the tolerance of the illegal sex trade in our communities

Stop the Demand: The Profiteers

Nassau County, 1994

Strategy: close down massage parlors by targeting the owners of the buildings

- Lease agreements with the operators were executed under false representation
- Police, fire marshals, and building inspectors cited owners for building code violations

Result: Pressure on property owners -- all known illegal county massage parlors were closed or vacated

Stop the Demand-The State

- End tolerance of sex tourism and the illegal sex industry
- Close loop holes in entertainer visas or work permits that enable traffickers to legally bring victims into the country
- End legalized prostitution – criminalize pimping, brothel keeping, recruitment of women into prostitution, earning money from prostitutes

Stop the Demand – The Culture

- Protest the pimp culture
 - Pimp & Ho parties
 - Players' Balls
- Zero tolerance for glamorizing, romanticizing, normalizing or trivializing pimping and prostitution
 - Cultural change
 - Racist/ethnic based jokes – No longer socially acceptable
 - Rape jokes – No longer socially acceptable

Surviving Sexual Slavery

“It is no small achievement to survive sexual slavery. Survivors are split into pieces, fragmented, broken, filled with despair, pain, rage, and sorrow. We have been hurt beyond belief ... But we endure. We survive ... We stay alive because we are women in search of our lives; we are women in search of freedom”

- Christine Grussendorf, 1997



Research on the Demand for Victims of Sex Trafficking

Reports

- “Best Practices to Address the Demand Side of Sex Trafficking,” 2004
- “The Demand for Victims of Sex Trafficking,” 2005

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